NOORA HEALTH

There is a power imbalance in our global healthcare system where those who care most for patients — their loved ones — are left out of patient healing.

Families and patients often leave healthcare facilities anxious, confused, and ill-equipped to care for their loved ones, leading to preventable complications, and in some cases, death.

For more than a decade, we've been building Noora Health to address this problem.

The Power of Family to Heal

We're on a mission to help the healthcare community acknowledge loved ones as caregivers and provide essential training and education as a fundamental right.

How it Works

By creating a scalable program for caregiving education and training within the established healthcare system, our model provides basic yet vital care knowledge through trusted providers. This model expands the care umbrella to include those closest to the patient — their family and community

Reach & Impact

- Noora Health has trained over 58 million caregivers and patients across more than 16,300 healthcare facilities in India, Bangladesh, Indonesia, and Nepal.
- The program increases skin-to-skin care by 78%, reduces cardiac surgery complications by 71%, and neonatal mortality by 18%.

Future Vision

- By 2028, Noora Health will expand to reach over 70 million caregivers and patients across India, Bangladesh, Indonesia, and Nepal.
- In partnership with the WHO, Noora Health will expand family caregiving support across global health systems.

Awards & Accolades

- 2023 Clinton Global Initiative commitment maker
- 2022 Audacious Project Grantee
- 2022 Skoll Foundation Award for Social Innovation
- 2022 FastCo's "World's Most Innovative Companies," Asia-Pacific

Edith Elliott

Co-Founder & Co-CEO

Edith is committed to helping patients and their loved ones prepare for the demands of caregiving. Her work focuses on the intersection of research, policy, and design in global health systems. Edith is an Ashoka, Rainer Arnhold, Draper Richards Kaplan Foundation, and Echoing Green fellow. She received her MA from Stanford University and is an associate faculty member at Ariadne Labs at the Harvard T.H. Chan School of Public Health. Edith was a 2022 TED speaker, Audacious Project winner, and Skoll Foundation awardee.

Dr. Shahed Alam

Co-Founder & Co-CEO

Shahed is committed to creating inclusive global health systems that recognize skilled caregivers as essential to better health outcomes. He focuses on program development, tech, research, and partnerships to build sustainable systems. Shahed received his MD from Stanford University and is currently an associate faculty member at Ariadne Labs at the Harvard T.H. Chan School of Public Health. Shahed was a 2022 TED speaker, Audacious Project winner, and Skoll Foundation awardee.

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