

# Visual Designer

**JOB TYPE:** Contract (3 Months)

**LOCATION:** Indonesia

**TEAM:** Creative Design - Indonesia

## WHO WE ARE

Noora Health's mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Founded in 2014, Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care: their own family.

With the support of six state governments in India, the Government of Bangladesh, and large private hospital systems, Noora Health has trained more than two million caregivers across 329 facilities. In a cohort of patients, the program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a TED 2022 Audacious Project Grantee and recipient of the 2022 Skoll Foundation Award for Social Innovation. Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at TED 2022 and was also featured in a 2022 Skoll video.

## **WHAT YOU WILL DO**

- Develop and design visual concepts, graphics, and layouts for digital and print materials including, but not limited to, social media posts, email campaigns, presentations, brochures, flyers, and signage.
- Collaborate with Creative design, content and Implementation teams to ensure design elements align with campaign and messaging objectives.
- Create and maintain design templates, style guides, and other design assets for use across various platforms.
- Collaborate with local printers to deliver the best quality prints.
- Manage multiple design projects simultaneously and prioritize tasks to meet project deadlines.
- Communicate design concepts and ideas effectively to cross-functional teams.

## **WHAT WE ARE LOOKING FOR**

- Minimum of 3 years of professional experience as a Visual Designer
- A background in marketing communications and/or content strategy is a plus
- Bachelor's degree in Graphic Design, Visual Communications, or a related field.
- Fluent in one Indonesian language, in addition to English
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools.
- Strong understanding of design principles, typography, color theory, and layout design.
- Excellent communication, collaboration, and project management skills.
- Ability to work independently and within a team environment.
- Prepared to travel to the field to conduct research and make observations as needed.
- Experience designing for both digital and print platforms.
- Strong attention to detail and ability to meet tight deadlines.

This is a 3-month contract position with the possibility of extension based on project needs and performance. If you are a creative, self-motivated, and detail-oriented Visual Designer



who is passionate about designing for various platforms, we encourage you to apply for this exciting opportunity.

## **WHAT WE VALUE**

At Noora Health, we value diversity, equity, and inclusion, and we understand the value of developing a team with different perspectives, educational backgrounds, and life experiences. We prioritize diversity within our team, and we welcome candidates from all gender identities, castes, religious practices, sexual orientations, and abilities – among many others. We encourage people from all backgrounds to apply for positions at Noora Health.

## **HOW TO APPLY**

Email the following materials with the subject line **Visual Designer | Contract** to **people@noorahealth.org**:

- A one-page cover letter describing your interest in the position and background.
- An updated resume, including languages spoken and relevant experiences.
- 2+ Samples of a complete project with the Latest Portfolio