



Senior Product Manager

JOB TYPE

Full time

LOCATION

Dhaka, Bangladesh

EXPERIENCE RANGE

8-10 years

Who we are

Founded in 2014, [Noora Health's](#) mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for a patient's care: their own family.

With the support of six state governments in India, the Government of Bangladesh, large private hospital systems, and most recently, the Government of Indonesia, Noora Health has trained more than two million caregivers across 350+ facilities. In a cohort of patients, the program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a [TED 2022 Audacious Project Grantee](#) and recipient of the [2022 Skoll Foundation Award for Social Innovation](#). Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at [TED 2022](#) and was also featured in a [2022 Skoll video](#).

What you will do

Noora Health is seeking an experienced Senior Product Manager who will lead the development of one of our key digital healthcare products— Remote Engagement Service in Bangladesh. This involves developing impactful learning journeys for patients and caregivers across different condition areas. The service leverages various platforms such as chat, voice and teletraining to provide quality healthcare education.

This product is a new focus area for us, and you will have a significant role to shape it. You will collaborate extensively with designers, engineers, medical professionals, implementation experts, and researchers to pilot and grow this product in Bangladesh. Simultaneously, you will be an early part of a growing product team at Noora, helping set team processes and culture in Bangladesh.

- Devise the long-term product vision, strategy, and direction for the Care Companion Mobile Service.
- Lead a cross-functional team of designers, engineers, and medical and delivery experts to build a digital healthcare product that our users want and love.
- Drive ideation, strategy, and product execution. Utilize design, technology, and business insights to develop roadmaps and prioritize feature development.
- Learn and adapt best practices to build digital solutions for public healthcare. Develop go-to-market and expansion strategies to expand our work to the last mile in Bangladesh.
- Own target metrics and plan iteratively to deliver desired product outcomes.
- Define and inculcate product development, task management, and documentation processes and culture for the product team.

What are we looking for

- Accountability of an owner, the mindset of a builder, empathy for the user, and the creativity of a futuristic innovator
- Deep passion and desire to build digital solutions for the public healthcare sector
- 8+ years of experience with at least 3-5 years of experience building digital (mobile and web-based) products. Track record of managing product development process while collaborating cross-functionally
- Strong research and data analysis skills. Ability to think boldly and question fearlessly
- Entrepreneurial and ability to inspire teams and drive product vision
- Meticulous attention to detail

As a Product Manager at Noora Health, your daily activities involve gathering valuable insights from users, analyzing pertinent data, prioritizing features, collaborating effectively with cross-functional teams, aligning stakeholders, and defining product roadmaps, all with the goal of driving organizational and meaningful impact to the lives of caregivers.

How to apply

Email the following materials with the subject line **Senior Product Manager Bangladesh** to hr.bangladesh@noorahealth.org to apply

- A one-page cover letter describing your interest in the position and your background
- An updated resume, which includes languages spoken and relevant experiences
- Some samples of your work [2+ would be nice] and portfolio
- At least 2 references from the current workplace