Senior Visual Designer

JOB TYPE: Full time

LOCATION: Bangalore, India (at least 2 days/week onsite in Indiranagar)

TEAM: The Caregiving Labs

SALARY: Industry standards based on experience

WHO WE ARE

Noora Health's mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Founded in 2014, Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care: their own family.

With the support of six state governments in India, the Government of Bangladesh, and large private hospital systems, Noora Health has trained more than two million caregivers across 329 facilities. In a cohort of patients, the program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a TED 2022 Audacious Project Grantee and recipient of the 2022 Skoll Foundation Award for Social Innovation. Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at TED 2022 and was also featured in a 2022 Skoll video.

The Caregiving Labs is a team within Noora Health that utilizes design research to improve our understanding and practice of various systems of care across global contexts . It is a place to preserve the very essence of Noora Health. We are constantly pushing the boundaries of how we understand the nuances of caregiving.

We want to become thought leaders and innovators in the caregiving field to enhance global efforts towards the advancement of caregiving theory, practice, and policy. We are insiders with an outsider perspective and are able to look at our core programming with an added critical yet kind perspective.

We are a safe space for all Noorans to share ideas, collaborate and ask questions and experiment. Having such conversations is essential in ensuring that we maintain and raise the quality and relevance of our programming and continue to strengthen Noora Health's mission of caregiving through development of new intervention in systems of care.

WHAT IS THE CAREGIVING LABS?

The Caregiving Lab is a space of creativity, curiosity, and care that aims to understand and revolutionize the understanding and practice of caregiving around the world.

WHAT YOU WILL DO

- Oversee and execute the full range of communication activities, including storytelling, documentation, and presentations

- Expand The Caregiving Labs' influence through visual storytelling on thought leadership both internally and to external donors

- Create expressions for mood, tone, and look/feel to help position the initiative and its projects to a broad audience

- Consider the needs of the user (accessibility, usability, navigation, key features) with more emotional values of design to create a unique and distinguished experience of our work

- Push the envelope in visual design solutions, prototyping ideas, and thinking outside the box and create multi-media artifacts which tell the story of the work in an impactful way

- Proactively connect with other groups throughout the organization that builds relationships, trust, and credibility

- Develop tools, processes, and best practices that can 'templatize' workflows

- Support the team with guidance for visual expression

- Provide timely and informative communication about the status of projects

- Work with minimal supervision but requires contact with Lead or Director levels

WHAT WE ARE LOOKING FOR

Visual skills

- 5+ years of experience in an agency-type, design studio, or start-up environment working in a wide range of experiences in multiple fields within communication design including Brand Identity, Editorial Design, Information Graphics, Typography, Packaging Design, and Exhibition Design

- A proactive self-starter with a 'can-do' attitude to solving creative problems and adept at wearing many hats and can transition seamlessly between them

- Fluency in InDesign, Photoshop, Illustrator

- A gift for distilling complex concepts into clear, digestible language for a diverse range of audiences

- Highly creative in a range of visual skills including typography, iconography, colour, grid, and other design components

- Excellent collaboration skills with team members at varying levels of management and a willing to collaborate with remote teams across multiple time zones

- A grounding in design thinking or human-centered design practices is desirable, but we are open to candidates from a variety of backgrounds;
we value and honor experiences developed in many ways, not just those developed through specific degree programs or conferred by credentials

Workplace skills and requirement

- A practice of fostering psychologically safe spaces, trust, and accountability for teams, partners, and community members

- Deep care for facilitating dignified, equitable design practices that are additive and not extractive to participants and the ability to thoughtfully touch upon heavy topics

WHAT WE VALUE

At Noora Health, we value diversity, equity, and inclusion, and we understand the value of developing a team with different perspectives, educational backgrounds, and life experiences. We prioritize diversity within our team, and we welcome candidates from all gender identities, castes, religious practices, sexual orientations, and abilities – among many others. We encourage people from all backgrounds to apply for positions at Noora Health.

HOW TO APPLY

Email the following materials with the subject line **Senior Visual Designer (Caregiving Labs)** to **caregivinglabs@noorahealth.org**

- A one-page cover letter describing your interest in the position and background

- An updated resume, including languages spoken and relevant experiences

- Samples of your work (2+ preferred) and portfolio

- Applications are open and wil be reviewed on a rolling basis. This is an immediate need.