



# Medical Content Manager | Bangladesh

**JOB TYPE:** Full-time

**LOCATION:** Dhaka, Bangladesh

**TEAM :** Program Design & Development

## WHO WE ARE

Noora Health's mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Founded in 2014, Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care: their own family.

With support from governments and partners in India, Bangladesh, and Indonesia, Noora Health has trained more than three million caregivers across 400+ facilities using their flagship caregiver education and training curriculum, the Care Companion Program (CCP).

In a cohort of patients, the CCP reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a TED 2022 Audacious Project Grantee and recipient of the 2022 Skoll Foundation Award for Social Innovation. Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at TED 2022 and was also featured in a 2022 Skoll video.

## WHAT YOU WILL DO

The Medical Content Writer should be committed towards and passionate about public and community health and health education, and ready to join our dynamic team of creative designers, public health experts, and behavioral researchers in order to advance the Care Companion Program. Overall, the role will be focused on developing medical content that is aligned to government guidelines and local health practices and transforming this content for visually compelling artifacts that can be used for health education. This content may be used over mobile phone platforms, in-facility training, and many other formats that reach thousands of people daily. Broadly the roles and responsibilities of this position are as follows:

1. **Writes the medical content** for a particular condition area that is aligned with the theory of change and is in accordance with the overall medical and public health strategy, curriculum and structure developed by the Medical Director and Lead:
  - a. **Drafts the medical content** for various condition areas contextualized to the geography of interest, based on needs finding insights and desk research (literature reviews, review of clinical guidelines)
  - b. Performs **secondary research and literature review** where needed, to determine latest evidence and health information
  - c. Visits hospitals and **conducts needs finding** to understand community perspective and challenges at the health systems level and how they can be addressed via the health education curriculum
  - d. Works with creative writers, designers and translators to transform medical content to effective health communication material that results in health behaviour change and increased uptake of crucial skills and practices at the hospital and home
  - e. Works collaboratively with the medical team and other Noora teams (design, research, training) to support on visual design and training activities
2. **Content testing and revisions**
  - a. Participates in **testing of medical content** to check the efficacy of the health education curriculum
  - b. Work closely with the design, implementation, and research team to link insights that can make our programs better, informed by behaviour change

## WHAT WE ARE LOOKING FOR

1. Medical professional (MBBS / BSc Nursing or post graduate) with 5+ years of experience who is strongly motivated to solve important public health challenges, is dedicated to the social and development sector, and to health equity.
2. Clinical medical experience of at least 1 year in government health facilities
3. Experience in medical writing, preparing training materials, writing research papers
4. Knowledge of and/or experience working in the public health field or development sector
5. Experience working in digital health interventions/ awareness of digital health policies and standards is an added bonus
6. Excellent document/report writing skills in English
7. Being multilingual. Proficiency in Bangla is required.
8. Strong knowledge of MS Office (Docs, Spreadsheets) and Google suite
9. Willing to live and work in Dhaka and travel to project sites as required within Bangladesh (not more than 5 days/month).

## WHAT WE VALUE

At Noora Health, we value diversity, equity, and inclusion, and we understand the value of developing a team with different perspectives, educational backgrounds, and life experiences. We prioritize diversity within our team, and we welcome candidates from all gender identities, religious practices, sexual orientations, and abilities – among many others. We encourage people from all backgrounds to apply for positions at Noora Health.

## HOW TO APPLY

Email the following materials with the subject line: **Medical Content Writer** to **people@noorahealth.org**

- A one-page cover letter describing your interest in the position and background.
- An updated resume, including languages spoken and relevant experiences.
- Samples of your work (2+ preferred) if available