

Mid-Illustrator

JOB TYPE: Full-time

LOCATION: Bangalore, India

TEAM: Creative Design - India

WHO WE ARE

Noora Health's mission is to improve outcomes and strengthen health systems by equipping family caregivers with the skills they need to care for their loved ones. Founded in 2014, Noora Health turns hospital hallways and waiting rooms into classrooms by tapping into the most compassionate resources available for the patient's care: their own family.

With the support of six state governments in India, the Government of Bangladesh, and large private hospital systems, Noora Health has trained more than two million caregivers across 329 facilities. In a cohort of patients, the program reduced post-surgical cardiac complications by 71%, maternal complications by 12%, newborn complications by 16%, and newborn readmissions by 56%.

Noora Health was honored as a [TED 2022 Audacious Project Grantee](#) and recipient of the [2022 Skoll Foundation Award for Social Innovation](#). Featuring Edith Elliott and Shahed Alam, our Co-Founders and Co-CEOs, Noora Health's mission took the spotlight at [TED 2022](#) and was also featured in a [2022 Skoll video](#).

WHAT YOU WILL DO

We seek a motivated and creative individual with a passion for the impact sector. This role is for a creative and visual thinker who is ready to collaborate with a

multidisciplinary team of designers, public health experts, writers and behavioral researchers to create products and oversee medically accurate, culturally sensitive, and engaging content.

- Creating High-Quality Visuals
- Understand Project briefs and Conducting Visual studies across multiple states in India
- Conceptualizing ideas for characters, scenes, backgrounds and other animation elements
- Creating character sketches for new animations based on design briefs
- Developing storyboards for animation and Live action projects
- Collaborating with Film, storytelling and Visual Design team to finalise projects
- Collaborating with multiple teams across the organisation to discover creative opportunities and solutions

WHAT WE ARE LOOKING FOR

- **2.5 + years of professional experience** in a Creative consultancy, agency, or equivalent position
- Portfolio featuring a **diverse range of illustration works and styles** in print and/or digital media.
- Willingness to **learn and apply Human-centered design** in day-to-day work
- Willingness to **learn about the Indian Health care system**
- Have a genuine empathic curiosity in how to communicate with diverse audiences, particularly those with low literacy and living in rural settings
- A firm understanding and grasp of **Design Principles** and a basic understanding of **human anatomy and proportion.**
- A keen eye for Visual Details
- Great **communication skills**
- Ability to follow brand guidelines and **meet deadlines.**
- The ability to **tell a good story**—weaving together strategy, empathy, and narrative to bring stories to life in written and visual form
- Proficiency in the **Adobe Photoshop, Procreate and Adobe Illustrator** and other relevant software

WHAT WE VALUE



At Noora Health, we value diversity, equity, and inclusion, and we understand the value of developing a team with different perspectives, educational backgrounds, and life experiences. We prioritise diversity within our team, and we welcome candidates from all gender identities, castes, religious practices, sexual orientations, and abilities – among many others. We encourage people from all backgrounds to apply for positions at Noora Health.

HOW TO APPLY

Email the following materials with the subject line **Illustrator | India** to **people@noorahealth.org**:

- A one-page cover letter describing your interest in the position and background.
- An updated resume, including languages spoken and relevant experiences.
- 2+ Samples of a complete project with the Latest Portfolio