



NOORA HEALTH
2443 Fillmore St, #380-3203
San Francisco, CA 94115

Noora Health and the Bangladesh Ministry of Health partner to support caregivers and improve health outcomes

At a sideline meeting during the 77th session of the U.N. General Assembly, Noora Health joined the honorable Health Minister of Bangladesh and members of his delegation to discuss a growing partnership to support families and caregivers across the country.



September 26, 2022

NEW YORK — On Monday, H.E. Mr. Zahid Maleque, MP, Honorable Health Minister and dignitaries of the Ministry of Health and Family Welfare of Bangladesh convened at a high-level meeting hosted by Noora Health to discuss family caregiving in Bangladesh.

Noora Health, a 2022 Audacious Project grantee and recipient of the 2022 Skoll Award for Social Innovation, is a non-profit that works with health systems in Bangladesh and India to improve health outcomes by equipping family caregivers with the skills they need to care for their loved ones.

During the meeting at the Park South Hotel in New York City, the honorable Health Minister, dignitaries, and Noora Health representatives discussed the urgent need to support patients and their families accessing care at public hospitals across Bangladesh, while reducing stress on health providers, supporting and recognizing nurses, and improving the overall quality of services and facilities.

Meeting attendees included:

- H. E. Mr. Zahid Maleque, MP, Honorable Minister, Ministry of Health and Family Welfare, Government of Bangladesh
- Dr. Ataul Karim Arbi, Deputy Program Manager, Directorate General of Health Services, Government of Bangladesh
- Dr. Aninda Rahman, Deputy Program Manager, Directorate General of Health Services, Government of Bangladesh
- Dr. Sabrina Yesmin, Assistant Director, Directorate General of Drug Administration, Government of Bangladesh
- Dr. Shahed Alam, Co-Founder and Co-CEO, Noora Health
- Edith Elliott, Co-Founder and Co-CEO, Noora Health
- Nira Jethani, Chief Financial Officer, Noora Health
- Nikhil Ramnarayan, Strategic Advisor, Noora Health
- Arjun Rangarajan, Director of Global Partnerships and Strategy, Noora Health
- Keri Wachter, Chief of Staff, Noora Health

Working in close collaboration with partners, Noora Health has implemented its flagship program, the Care Companion Program (CCP), in seven hospitals in Bangladesh, training more than 3,000 caregivers. Over the past two years, Noora Health has also supported the Government of Bangladesh's COVID-19 response by providing teletraining support to nearly 90,000 home-isolated COVID-19 patients.

"It's been an honor to work alongside the Government of Bangladesh to support the already robust national COVID-19 strategy," said Dr. Shahed Alam, Co-Founder and Co-CEO of Noora Health. "Together, we are focused on access and quality of care for all families in Bangladesh."

Over the next five years, Noora Health aims to support the Government of Bangladesh in expanding access to family caregiver training to 200+ hospitals and 800+ clinics across the country, impacting more than nine million caregivers and the patients they serve.

"Our long-term vision includes the Government at the helm of this work – where the CCP is an integral part of care delivery and families remain at the center of all we do," said Arefin Islam, Noora Health's Country Director in Bangladesh.

For additional information about Noora Health, please visit noorahealth.org.