



There is a power imbalance in our global healthcare system where those who care most for patients — their loved ones — are left out of patient healing.

Families and their patients often leave healthcare facilities anxious, confused, and ill-equipped to care for their loved ones, leading to preventable complications, and in some cases, death.

For nearly a decade, we've been building Noora Health to address this problem.

THE POWER OF FAMILY TO HEAL

We're on a mission to help the healthcare community acknowledge loved ones as caregivers and provide essential training and education as a fundamental right.

HOW IT WORKS

By creating a scalable program for caregiving education and training within the established healthcare system, our model provides basic yet vital care knowledge through trusted providers. This model expands the care umbrella to include those closest to the patient — their family and community.

FUTURE VISION

- Over the next 6 years, Noora Health will expand to reach over 70 million caregivers and patients across 4 countries
- By 2022, Noora Health aims to train 3 million patients and caregivers, increasing our reach to 10 states in India and expanding to 2 new countries

AWARDS & ACCOLADES

- 2022 Audacious Project Grantee
- 2022 Skoll Foundation Award for Social Impact
- 2022 FastCo's "World's Most Innovative Companies," Asia-Pacific
- 2021 FastCo "18 Designs That Made a Big Impact," honoree

REACH AND IMPACT

- Noora has trained nearly 2 million people across more than 300 hospitals and clinics in India and Bangladesh
- The program reduces cardiac surgery complications by 71% and newborn readmissions by 56%
- 78% increase in skin-to-skin care among new parents